Email Response Template #2

Email Subject: **(client first name), did you want a copy of this?**

Email Body:

**Hi (client first name),**

**There’s a** **free copy of, ‘\_\_\_\_\_\_\_\_\_\_\_\_’ to send your way.**

(Title of book, white paper, article, education piece)

**Should I send it?**

**The\_\_\_\_\_\_\_\_\_\_** (book, white paper, article, flyer, brochure ,etc) **is related to solving your questions around \_\_\_\_\_\_\_\_\_\_\_\_\_** (income planning, current market conditions, tax planning, social security planning, annuities to avoid, annuities that could help, life insurance options, )

* (Your first name only)